



POWDER ADDITIVE



**A.I.M.**  
ESSENTIALS

## CONVERTER BEEF 100 FOR BEEF CATTLE



### INTENSIVE FEEDING MANAGEMENT

Grain or grain based rations for beef feeding often lack the sophisticated nutrient profile required to optimise animal growth, health and feed efficiency leading to significantly reduced returns from either feedlot or supplementary feeding programs. Designed by Australian experts for Australian conditions, **Converter Beef 100** is a concentrated powder additive containing an advanced blend of Macro & Micro minerals, Vitamins, Buffers and Rumen Modifiers specifically engineered for ready inclusion into high performance feedlot or supplementary diets.

# CONVERTER

## BEEF 100 ADDITIVE

### UNIT SIZE

20 Kg Bag or  
1 Tonne Bulk Bag

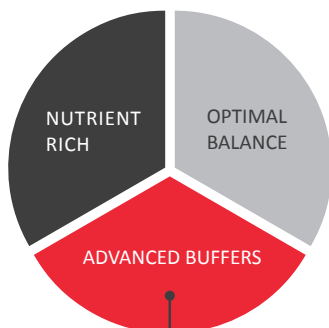
### DOSE RATE

CATTLE: 20 Kgs Per  
Tonne Finished Feed

### METHOD

Mixed  
With Grain

A carefully balanced Powder formulation for ready inclusion in high and low grain content beef feedlot diets and supplementary feeding rations.



### Composition: Nutrient Sources

Vitamins and/or Vitamin Precursors, Inorganic Minerals and/or Mineral Chelates, Vegetable Proteins and/or Amino Acids, Salt, Vegetable Oil and/or Molasses, Cereal Grains. Starches and/or simple sugars.

### Nutrient Profile

Macro Minerals	Calcium, Magnesium, Phosphorous, Potassium, Sodium, Sulphur.
Trace Elements	Cobalt, Copper, Iodine, Manganese, Selenium, Zinc.
Vitamins	Vitamins A, D and E, and B Group Vitamins.
Other	Advanced Buffer Complex, Monensin Sodium.

### Calculated Analysis (M.F.)

Crude Protein	%	0.20
Crude Fat	%	1.02
Carbohydrate	%	0.20
Calcium	%	15.28
Phosphorus	%	0.96
Sodium	%	9.92
Monensin Sodium	mg/kg	394

## FAQ'S

**How much Converter do I use?** The Powder is designed to be included in a well-formulated feedlot diet at the rate of 20kgs per tonne of finished feed or 200 grams per head per day. To optimise the productive benefit, we suggest you speak to an Accredited A.I.M. Advisor to obtain advice in relation to formulating the complete ration.

**How do I mix the Powder with grain?** The most effective way to mix Converter with grain is via a vertical paddle or ribbon mixer. This will ensure even distribution of the Powder through the mix. If you don't have a mixer, adding Converter Beef 100 at a proportional rate to grain as it is being augered can often be quite successful, however care and diligence is required in order to ensure even distribution.

**Is there anything I can use to improve the distribution of Converter Beef 100 in my grain feed?** Yes. Adding a small amount of vegetable oil (5 to 10 litres per tonne) or molasses (10 litres per tonne) will help keep the powdered premix in suspension with the grain.

**Does Converter contain products which limit/prevent grain poisoning?** Yes. Converter contains Buffers - compounds that help to control or prevent Acidosis. However due care during Feedlot Induction and Feeding is a critical part of managing the risk associated with Acidosis.

**When do I use the Powder?** The Powder has several applications. The first of these is in Cattle Feedlot diets. The powder is also valuable as a component of supplementary trail or bin feeding.

**Can I add other additives to the grain ration whilst using Converter Beef 100?** Yes, but this is usually completely unnecessary and may often reduce the effectiveness of the Powder by upsetting the nutrient balance it contains. We strongly suggest that you discuss your options with an Accredited A.I.M. Advisor before proceeding with including additional additives to the grain diet.

**Can I include Converter Beef 100 in the grain I use to feed calves before they enter the feedlot?** Yes. Pre-adapting calves to both the grain and the mineral and buffers contained in Converter Beef 100 is a great idea. This should be included at the full rate of 200 grams per head per day.

### SPECIFICATION SUBJECT TO CHANGE

This custom Vitamin & Mineral Supplement should only be used in conjunction with advice from an Accredited A.I.M. Advisor. The use of the product being beyond the control of the Seller/Manufacturer, no warranties, statutory or otherwise, are expressed or implied, and no responsibility will be accepted by the Seller/Manufacturer for any damage whatsoever arising from its application or use.

